



Symbio Smart Shopping

Integrated Online and Offline Retail Mobile Service Platform



What is SYMBIO Smart Shopping

SYMBIO Smart Shopping is a full-service commercial platform from online to offline. Consumers can use the platform to enjoy the convenience of shopping from home, or more efficient and excitement experience from store. The platform is also helping merchants to promote their sales, through online easy-to-advertise features, help merchants to attract online consumers to offline consumption, and vice versa the offline service could offer consumers to voluntarily register for its online service.

Promote products and services accurately to meet consumer's needs, SYMBIO Smart Shopping platform also provides branding for merchants. There is no limit for consumer's participation, and will offer more specially for members on the discounts, reward points etc.

SYMBIO Smart Shopping Can Solve Your Needs Below:

Merchant

- Your offline store needs an online service
- Your store needs more exposure, online and offline traffic
- You need data report for making business decision, and end-to-end Online/Offline sales service assisting tool

Consumer

- You want to check for a in store product , and like to go to the closest one
- You want to be a smart consumer, look for a store with better deal to shop
- You enjoy the convenience of online searching, but also want to get on-site shopping experience with efficiency

Research Online, Purchase Offline is Huge



Based On the Above Survey, Symbio Product Provides the Following Features

- A full-featured Mobile APP that meets the needs of consumers for online shopping convenience and more exciting offline shopping experience.
- Complete online and offline two-way consumer-lead mechanism.
- Outdoor and exclusive indoor navigation.
- Order online, pick up offline, or express deliver home. Each product page has link to the store contact including phone, address etc...
- Provide merchants with end-to-end online and offline sales services including China domestic and international major payment methods, as well as offer consumption behavior data through BigData and foot traffic info for a specific shopping area via Vision AI.

New Technology And Integration in Our Product

A report published by Business Insider shows that BEACONS will play major role in the modern retail business. Half of the top 100 retailers in the Western countries began to have BEACONS in stores. The number of installed BEACONS is expected to exceed 4.5M this year. The benefits of BEACONS include more accurate indoor navigation, more targeted advertising, and areas such as unattended services.

Vision AI is also integrated to this product for shopping area congestion monitoring and informing.

SYMBIO Smart Shopping Highlights



Based on BEACON technology, unique indoor navigation feature is provided for better customer experience and convenience



Using AI and Big Data to analyze the consumption behavior, sharing matching or promotion item with merchant info to customer to increase proactive or reactive sales



A sophisticate member system available for desired customers to get extra reward points and more promotion offerings from member merchants.



Platform provides mainstream domestic and international mobile payment services



Provide shopping district and consumption report to merchant for business decision



Integrated with exclusive Symbio Smart Traffic with Vision AI technology to help merchant monitor the traffic flow based on the various promotion. Shoppers can also use as congestion info before shopping.

Mobile App Screenshot Sample

