Symbio Smart FoodBar
A lightweight mobile product for restaurant ordering and payment

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Product Summary

SYMBIO FOODBAR is a Software-as-a-Service based mobile product allowing consumers to easily find nearby restaurants, view the menu, order food, pay with mobile payments, allowing restaurants to track orders, notify consumers and deliver the orders.

Business Scenarios

1. Two friends coming to a restaurant on the street

They walked into the restaurant and find a table to sit down. One of them launched FOODBAR app, the restaurant and table number was shown automatically because of near-field locationing. They went through the menu, made the order with drinks, and paid with preferred mobile payment. After they had some casual talk for several minutes, the app started to buzz. In the meantime, the waiter was walking towards their table with their order. They enjoyed a pleasant lunch without waiting for the waiter to order and to pay.

2. Four friends coming to an outdoor weekend food market

They launched FOODBAR app. The food market was shown immediately because of geo-locationing. They found one stand they like. They went through the menu, made their order with some beer and paid with preferred mobile payment. Then they casually walked towards the stand according to the map shown in the app. After they arrived, they only waited another 2 or 3 minutes until the app started to buzz with the order number showing on screen. They showed the number to the waiter and picked up their food and beer. They found a nearby table in the market and enjoyed their time together.

Business Values

- Enable a lightweight mobile solution for restaurants with low cost
- Enable a lightweight mobile solution for food markets. Increase efficiency and sales
- Enable different mobile payments
- Run a restaurant with fewer waiters/waitresses
- Potential for future business extension, such as table booking, pre-ordering, take away delivery, etc.

Technology

- Software-as-a-Service
- iOS and Android client apps
- Customizable mobile payments with international and local mobile payment solutions
- Beacon based near-field BLE (Bluetooth Low Energy) locationing
- Geo-location
- Push notification

Basic Features

- Customizable menu. Support dynamic menu for lunch, dinner, week days and weekends
- Find restaurants by geo-location
- Order with mobile payments. Support tips and notes
- Track orders, cancel order, update order
- Deliver order with push notification. Contact consumer with push notification or phone call
- Financial reports

Basic Features

- Customizable mobile payments. Select preferred local and international mobile payments
- Automatic table detection for ordering and delivery with near-field locationing
- Outdoor food market mapping and locationing

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