



IPTV Solution Case Studies



We've helped some of the world's top Internet TV hardware and content providers develop and launch their applications and solutions to global customer bases. Check out some of our more prominent case studies to better understand the process, quality, and benefits associated in partnering with Symbio to develop your next solution.

Reinventing TV Service

MagineTV is an internet based service for watching live and recorded TV. The company was formed by a group of digital entrepreneurs and TV veterans and is headquartered in Stockholm, Sweden.



Problem: After prototyping the service, MagineTV turned to Symbio to build a development team with end-to-end skills, and the ability to realize a full scale Internet TV solution. They needed to build a cloud-based streaming TV solution for their customers, with a scope of work that included platform development and front-end application development.

Solution: Symbio partnered with MagineTV to co-create and develop TV applications for iOS and Android devices, as well as utilizing AWS cloud services for the backend platform. This included service-side developer utilization, App development and testing expertise.

Results: MagineTV consumer services have been launched in Germany and they have launched their white label streaming service with several partnerships worldwide. MagineTV also realized:

- The creation of a seamless solution, giving viewers a swift experience of a fast, feature rich, and stable TV service
- Innovative development work which paved the way for building a unique solution, supporting the various techniques, video formats, and new devices constantly changing within the market

Mobile & Tablet Live Video Streaming

AXEL Technologies is redefining the way we watch TV with its next-generation TV application that combines broadcast, mobile, Internet TV and social media, "Telefusion".



Problem: AXEL Technologies came to Symbio with a clear directive. They needed a software development and customer integration partner to help them launch applications to work on Android and Windows mobile, tablet and desktop products.

Solution: Symbio helped Axel Technologies develop and launch their next-generation TV applications. This included development, testing and utilization of technologies including iOS and Android.

Results: The product was showcased at CES and Mobile World Congress with extraordinary success and we are in discussions with Axel for future opportunities.

Ericsson Mediaroom

The Ericsson Mediaroom is the world's most innovative and deployed IPTV platform.



Problem: Ericsson needed to test their media solution for their IPTV customers.

Solution: Symbio partnered with Ericsson for more than five years, performing testing services for their entire Mediaroom ecosystem. This included testing on a variety of televisions and related streaming technologies to ensure a global launch would be successful.

Results: Ericsson Mediaroom TV platforms were enabled to power 79 commercial deployments in 32 countries, delivering services to over 18 million households via more than 36 million devices.

We look forward to discussing Symbio's capabilities and working with you and your team to deliver outstanding products for your customers. Visit www.symbio.com or email us at marketing@symbio.com.

You can also call us at +1 (408) 996 9700 to arrange a conversation with our sales team.

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